

## ABSTRACT

The image browse function is activated and the image is displayed (Step S10). When the function key (playback) is depressed, the pointer is placed at the top of the image file chunk corresponding to the displayed image (Step S16). The operation then judges whether or not the position of the pointer is the text chunk (Step S18). When the text chunk is discovered by the position of the pointer, the operation judges whether or not the keyword (image display control information) which indicates insertion of the image display control information was inserted and described (Step S24). When the keyword has been inserted, the operation extracts the keyword and performs display processing of the image according to the keyword (image display control information) (Step S26).